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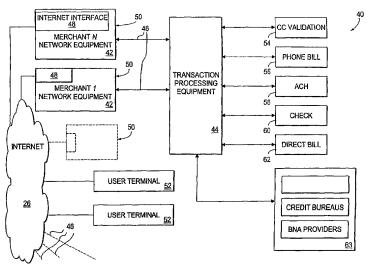
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(54) Title: METHOD AND SYSTEM TO PROCESS A TRANSACTION IN A NETWORK-BASED COMMERCE FACILITY



(57) Abstract: In transactions between a purchaser (52) and a vendor (50), the vendor may obtain personal information from the purchaser at an early stage of the sale. The personal information may be used to identify a list of approved payment options. The approved payment options can be predictively or dynamically presented to the purchaser based on the business rules that account for various factors including, but not limited to: purchaser payment psychology (80), available payment methods (78), credit score by payment method type, credit score across payment method types, vendor payment option preference, and type of purchase event. When a billing failure indicator is received from a billing facility, an alternative transaction processing method is identified automatically. The alternative transaction processing method is then communicated to an associated billing facility for billing.

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B. FIELDS SEARCHED		
Minimum documentation searched (classification system followed by classification symbols) U.S.: 705/40, 41		
Documentation scarched other than minimum documentation to the extent that such documents are included in the fields searched		
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) Please See Continuation Sheet		
C. DOCUMENTS CONSIDERED TO BE RELEVANT		
Category * Citation of document, with indication, where a	ppropriate, of the relevant passages Relevant to claim No.	
US 6,225,982 B1 (VASSIGH et al) 01 May 2001 (01 column 2, line 28.	.05.2001), Abstract, column 1, line 21 to 1-42	
Further documents are listed in the continuation of Box C.	See patent family annex.	
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